

SEAA News

*Mark Your Calendar—SEAA Convention & Trade Show in Dallas, TX
42nd annual SEAA Convention & Trade Show: March 12-14, 2014 in Dallas, Texas.
Be the first to sign on as a sponsor or exhibitor by calling the SEAA office at 336.294.8880.*

George Hedley Will Be Convention Keynote Speaker



As a general contractor and business owner for over 30 years, George Hedley, CSP, is one of the top construction business speakers and industry experts. He is often called “The Construction Business Builder” and specializes in presentations to help construction company business owners, managers, contractors, subcontractors and suppliers build organized and systemized companies that make a profit.

As a construction business speaker, Hedley helps construction business owners and entrepreneurs get their business to work for them without their constant supervision. He also specializes in business building programs for businesses who sell to contractors such as wholesale distributors, banks, insurance and financial service companies.

George Hedley's experience starting, growing & building his \$50 million construction business into an organized management-run company enables him to show you what works today. His hands-on experience running his profitable construction company will help your organization build people and leaders, create long-time repeat loyal customers, focus on priorities that really count, install systems to always make a profit and continuously improve.

Hedley, one of the top motivational business speakers in the USA, is the author of "[Get Your Business To Work!](#)" "[On-Purpose...On-Target!](#)" and "The Business Success Blueprint" series.

Today, along with managing his development and construction company, he owns HARDHAT Presentations and speaks to national organizations, associations, conventions, company meetings, leadership conferences and customer retreats.

He provides inspiring motivational keynote speeches, offers 'nuts and bolts' business seminars and 'how-to' management and leadership workshops for business owners, executives, decision



The SEAA ENews Newsletter



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makers and managers. He is a regular columnist in Construction Business Owner magazine and has authored Everything Contractors Know About Making A Profit!

Make plans today to attend the convention so you don't miss this informative talk!

SEAA Training Committee Meeting on September 25th



SEAA Executive Director Tom Underhill (left) chats with Steve Greene of NCCER at a recent NASCAR event in Bristol.

SEAA's Training Committee will meet with NCCER staff on Wednesday, September 25, 2013 at the NCCER offices in Florida. SEAA members who are interested may attend the meeting but should call the SEAA office to reserve a spot: 336.294.8880 or admin@seaa.net.

Check Out SEAA on Social Media

You might just be one of the participants featured in the SEAA photo slide show on Flickr, so take a look.



- http://www.flickr.com/photos/seaa_nc/

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You can also find SEAA information on these social media websites:



- <https://twitter.com/SEAA1972>



- <http://www.linkedin.com/company/steel-erectors-association-of-america>



- <https://www.facebook.com/SEAA1972>

Check us out and Like us or send a comment.

September Golf Tournament



*Left: Dean McKenzie, Office Director of Construction Services – OSHA;
Right: Marilyn Pocock-Embrey, Chip Pocock, Stephanie Trainor and Gene Stewart*

By Carrie Sopuch-Gulajan, SEAA Board Member

The 2nd Annual George R. Pocock Memorial Golf Tournament hosted by SEAA- MAC was a huge success. Prior to the tournament, the day started with an OSHA Roundtable discussion. Dean McKenzie, Office Director of Construction Services with OSHA, discussed multiple topics including fatality rates, frequently cited standards, an update on the Directorate of Construction Standards, and an in-depth discussion on crane standards. We are looking forward to working with Dean and furthering SEAA's relationship with OSHA.

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After lunch was served, more than 70 golfers teed off on a bright and sunny afternoon. It was the perfect golf weather. Although no one won the "hole-in-one" prize, a TRUCK, we did have one golfer get within 8 feet of the hole. Others only dreamed of owning a new truck and that was short lived. After a fun-filled afternoon we all shared great stories about George over a few more cocktails and hors d'oeuvres.

A want to extend a special thank you to Pete Walker, Paul Kollman and Terri Gaither of Phoenix Steel Erectors for handling the brunt of the work preparing for this SEAA-MAC event. None of this would be possible without all of our friends and sponsors who continue to support this event every year. It would have pleased George to know how much he's missed and that SEAA continues to strive for even a bigger and brighter future.

For those of you who missed this event, there is still another opportunity to golf in 2013. SEAA will be hosting the [14th Annual Educational Fund Raiser Golf Tournament](#) on October 18th in Raleigh, NC. I hope to see you there.