



**"We bring it all together"**  
**STEEL ERECTORS ASSOCIATION OF AMERICA**

## **International Construction's New Digital Magazine for Tablets & Mobiles**



*International Construction* magazine is now available in a new edition for tablets and mobiles, offering subscribers the most convenient method possible of receiving magazines digitally. In addition, this new format--much more than a facsimile of the printed magazine—offers access to rich media:

- **Extra photos** – Photos become photo galleries allowing readers to view many more shots of equipment, site reports, and other visuals.
- **360° photos** – Sliding the screen and rotating the image 360 degrees gives readers an unprecedented view.
- **Audio** – Podcasts and commentary from the editor are conveniently linked.
- **Video** –This option provides footage of new products, brings slideshows alive for things like league tables and show previews, and presents video highlights from events & exhibitions
- **Archives** -- Readers gain access to many back issues in one click of the mouse.

These versions are free and available on all tablet platforms, including iPad, Android, Blackberry and Kindle Fire. Plus, they are available on PCs and Macs online and PCs offline via [www.pocketmags.com](http://www.pocketmags.com)