

The SEAA ENews Newsletter



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Top 10 Reasons to Attend the SEAA Convention & Trade Show



1. Learn from noted authority, George Hedley, who will be the opening and closing keynote speaker.
 - An ace-high construction business building expert, top construction industry speaker, & professional business coach
 - The recognized authority on growing a construction business for consistent bottom-line results, profits, & loyal customers
 - Author of bestseller, *Get Your Business To Work!* and *The Business Success Blueprint Series For Contractors!*
 - Recipient of the "Construction Entrepreneur of the Year" award from Ernst & Young and *Venture* magazine
 - Builder of 500+ projects valued in excess of \$500 million
 - Executor of 10,000+ subcontracts
2. Participate in the informative workshop sessions.
3. Network with other members and industry representatives.
4. Explore new equipment and processes.
5. Try your shot at the SEAA Golf Tournament.
6. Go fishing with the Striper Express on Lake Texoma.
7. Find out the Project of the Year award winners.
8. Talk with industry vendors and service providers.
9. Get tips on growing your business and building customer loyalty.
10. Have fun!