2014 NASCC: The Steel Conference Mobile App Released

Planning your conference experience is now easier with the 2014 NASCC mobile app! By using this interactive digital show guide, you'll be able to see detailed information on each session and create a personal schedule, scout exhibitors you'd like to visit and connect with other attendees. To download this free app, simply search for "NASCC" in the Android Market or the Apple Store, or download it from https://crowd.cc/stl-cfrn. This year's NASCC: The Steel Conference takes place in Toronto, March 26-28 at the Metro Toronto Convention Centre.

Key features of the NASCC mobile app include: multiple ways to browse sessions (by day, track, topic or speaker) and ease of bookmarking and prioritizing them; locating booth placement on the show floor, searching exhibitors by name or product category and viewing their website; an easy-to-create personal schedule, as well the option to set reminders and add notes on each session and exhibitor meeting; finding an attendee to send a personal message; and receiving notifications on conference updates.

The Steel Conference is the premier event for engineers, fabricators, detailers and erectors to learn about structural steel design and construction, to interact with their peers and see the latest products for steel buildings and bridges. The Steel Conference offers more than 100 technical sessions, an extensive tradeshow with more than 200 exhibitors (featuring products ranging from structural software to machinery for cutting steel beams) and plentiful networking opportunities.

The Steel Conference also incorporates the Structural Stability Research Council's Annual Stability Conference, the Technology in Steel Construction Conference (TSCC) and the World Steel Bridge Symposium.

For additional information and to register for the conference, visit www.aisc.org/nascc.