



"We bring it all together"

STEEL ERECTORS ASSOCIATION OF AMERICA

Convention Sponsorships Offer a Great Marketing Opportunity

The SEAA Convention & Tradeshow provides worthwhile educational and networking opportunities for industry constructors and suppliers. Becoming a convention sponsor gives your business visibility to a concentrated target market while supporting SEAA's quality programs. Sponsorships are available on a first-come basis.

SEAA thanks United Rental for sponsoring the **Thursday Night Welcome Hospitality Reception**.

Other sponsorships are available for these activities and levels:

Friday Morning Continental Breakfast (3 available)--\$1,500

Friday Morning Coffee Break--\$1,200

Friday Trade Show Luncheon (3 available)--\$2,500

Friday Afternoon Coffee Break--\$1,200

Friday Pre-Bash Cocktail Reception--\$2,500

Friday Evening Big Easy Bash Festive Table Decorations--\$1,500

Saturday Morning Buffet Breakfast--\$3,600

Saturday Morning Coffee Break--\$1,200

Steel Sponsor--\$1,200

Platinum Sponsor--\$1,000

Gold Sponsor--\$750

Silver Sponsor--\$500

Bronze Sponsor--\$250

Please contact Tom Underhill at 336-294-8880 for more information. He will be glad to discuss other exclusive sponsorship opportunities, too.

Here are the benefits of sponsorship, which vary depending on the sponsorship level:

- Signage throughout the sponsored event
- Sponsor ribbon on designated company badges
- Sponsor sign at exhibit booth
- Logo on cocktail napkins at coffee break station
- Company-provided literature inserted in welcome bags
- Sponsor names list in full-page *SEAA Connector*® Magazine
- Sponsor name listed on SEAA website
- Sponsor name listed on signage at exhibit hall exit
- Hyperlink to company website from SEAA website
- Sponsor name listed on conference/soiree program